

CONTRACT

WTKR-TV
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nd:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 586995 /		<u>Alt Order #</u> 07915666
<u>Product</u> OBAMA/P/D 60'S		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2265
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jemie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/30/12	11/02/12	The Insider	730p-8pm		1:00			NM	1	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$2,330.00			
N 2	3	11/01/12	11/01/12	Thursday Prime	8-9pm		1:00			NM	1	\$8,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$8,820.00			
N 3	3	10/30/12	10/30/12	Tuesday Prime	10-11pm		1:00			NM	1	\$7,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,420.00			
Totals											3	\$18,570.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/01/12	3	\$18,570.00	\$15,784.50
Totals	3	\$18,570.00	\$15,784.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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